# ZSCALER, INC. Supplemental Financial Information Explanation of Non-GAAP Financial Measures

In addition to our results determined in accordance with generally accepted accounting principles in the United States of America (GAAP), we believe the following non-GAAP measures are useful in evaluating our operating performance. We use the following non-GAAP financial information to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. In particular, free cash flow is not a substitute for cash provided by operating activities. Additionally, the utility of free cash flow as a measure of our liquidity is further limited as it does not represent the total increase or decrease in our cash balance for a given period. In addition, other companies, including companies in our industry, may calculate similarly-titled non-GAAP measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. A reconciliation of our historical non-GAAP financial measures to their most directly comparable financial measures stated in accordance with GAAP has been included in this Supplemental Financial Information. Investors are cautioned that there are a number of limitations associated with the use of non-GAAP financial measures and key metrics as analytical tools. Investors are encouraged to review these reconciliations, and not to rely on any single financial measure to evaluate our business.

### **Expenses Excluded from Non-GAAP Measures**

Stock-based compensation expense is excluded primarily because it is a non-cash expense that management believes is not reflective of our ongoing operational performance. Effective August 1, 2020, the beginning of our fiscal year ending July 31, 2021, we have presented employer payroll taxes related to employee equity award transactions, which is a cash expense, as part of stock-based compensation expense in our non-GAAP results. These payroll taxes have been excluded from our non-GAAP results as these are tied to the timing and size of the exercise or vesting of the underlying equity awards and the price of our common stock at the time of vesting or exercise, which may vary from period to period independent of the operating performance of our business. Prior period amounts have been recasted to conform to this presentation. Amortization expense of acquired intangible assets is excluded because these are considered by management to be outside of our core business operating performance. Asset impairments related to facility exit costs are excluded because such charges are not reflective of our ongoing operational performance. Amortization of debt discount and issuance costs from our convertible senior notes are excluded because they are non-cash expenses and are not reflective of our ongoing operational performance. We also exclude certain litigation-related expenses consisting of professional fees and related costs incurred by us in defending against significant claims that we deem not to be in the ordinary course of our business and, if applicable, actual losses and accruals related to estimated losses in connection with these claims. There are many uncertainties and potential outcomes associated with any litigation, including the expense of litigation, timing of such expenses, court rulings, unforeseen developments, complications and delays, each of which may affect our results of operations from period to period, as well as the unknown magnitude of the potential loss relating to any lawsuit, all of which are

### **Non-GAAP Financial Measures**

Non-GAAP Gross Profit and Non-GAAP Gross Margin. We define non-GAAP gross profit as GAAP gross profit excluding stock-based compensation expense and related payroll taxes and amortization expense of acquired intangible assets. We define non-GAAP gross margin as non-GAAP gross profit as a percentage of revenue.

Non-GAAP Income from Operations and Non-GAAP Operating Margin. We define non-GAAP income from operations as GAAP loss from operations excluding stock-based compensation expense and related payroll taxes, amortization expense of acquired intangible assets, asset impairment related to facility exit and certain litigation-related expenses. We define non-GAAP operating margin as non-GAAP income from operations as a percentage of revenue.

Non-GAAP Net Income per Share, Diluted. We define non-GAAP net income as GAAP net loss plus stock-based compensation expense and related payroll taxes, amortization expense of acquired intangible assets, asset impairment related to facility exit, amortization of debt discount and issuance costs, certain litigation-related expenses, income tax effects generated by the effects of stock-based compensation expense recognized in foreign jurisdictions and any income tax benefits associated with business combinations. We define non-GAAP net income per share, diluted, as non-GAAP net income divided by the weighted-average diluted shares outstanding, which includes the dilutive effect of potentially diluted common stock equivalents outstanding during the period and the antidilutive impact of the capped call transactions entered into in connection with our convertible senior notes issued in June 2020.

Free Cash Flow and Free Cash Flow Margin. We define free cash flow as net cash provided by operating activities less purchases of property, equipment and other assets and capitalized internal-use software. We define free cash flow margin as free cash flow divided by revenue. We believe that free cash flow and free cash flow margin are meaningful indicators of liquidity information to management and investors about the amount of cash generated from our operations that, after the investments in property, equipment and other assets and capitalized internal-use software, can be used for strategic initiatives.

Calculated Billings. We define calculated billings as total revenue plus the change in deferred revenue in a period. Calculated billings in any particular period aims to reflect amounts invoiced for subscriptions to access our cloud platform, together with related support services related to our new and existing customers. We typically invoice our customers annually in advance, and to a lesser extent quarterly in advance, monthly in advance or multi-year in advance.

### **Condensed Consolidated Statements of Operations- Fiscal Quarters**

(in thousands, except per share amounts) (unaudited)

Fiscal Quarter End of Fiscal Quarter	•	<b>1 FY20</b> /31/2019	•	<b>2 FY20</b> /31/2020		<b>Q3 FY20</b> /30/2020		<b>Q4 FY20</b> /31/2020		<b>Q1 FY21</b> 0/31/2020	•	<b>2 FY21</b> (31/2021	•	<b>3 FY21</b> 30/2021	•	<b>4 FY21</b> 31/2021
Beginning of Fiscal Quarter		1/2019		1/1/2019		2/1/2020		5/1/2020		3/1/2020		1/1/2020		/1/2021		/1/2021
Revenue	\$	93,590		101,268	_	110,524	_	125,887	\$	142,578	_	157,044	_	176,404		197,074
Cost of revenue (1)(2)		19,558		20,238		24,579		31,358		31,727		34,135		38,977		45,478
Gross profit		74,032		81,030		85,945		94,529		110,851		122,909		137,427		151,596
Operating expenses:																
Sales and marketing (1)(2)		59,411		61,621		67,727		89,222		96,889		110,403		115,730		136,385
Research and development (1)(2)		20,271		20,706		24,117		32,785		35,770		41,751		40,952		56,180
General and administrative (1)(3)(4)		12,625		28,983		14,615		17,409		20,859		24,653		24,595		26,428
Total operating expenses		92,307		111,310		106,459		139,416		153,518		176,807		181,277		218,993
Loss from operations		(18,275)		(30,280)		(20,514)		(44,887)		(42,667)		(53,898)		(43,850)		(67,397)
Interest income		2,022		1,855		1,528		1,072		940		755		593		524
Interest expense (5)		_		_		_		(5,025)		(13,049)		(13,245)		(13,436)		(13,634)
Other income (expense), net		(29)		(13)		70		(252)		268		518		71		329
Loss before income taxes		(16,282)		(28,438)		(18,916)		(49,092)		(54,508)		(65,870)		(56,622)		(80,178)
Provision (benefit) for income taxes		794		716		421		457		498		1,671		1,837		845
Net loss	\$	(17,076)	\$	(29,154)	\$	(19,337)	\$	(49,549)	\$	(55,006)	\$	(67,541)	\$	(58,459)	\$	(81,023)
Net loss per share, basic and diluted	\$	(0.13)	\$	(0.23)	\$	(0.15)	\$	(0.38)	\$	(0.41)	\$	(0.50)	\$	(0.43)	\$	(0.59)
Weighted-average shares used in computing net loss per share, basic and diluted <sup>(6)</sup>		127,548		128,408		129,682		131,660		133,452		135,024		136,385		137,778
(1) Includes stock-based compensation expense Cost of revenue	and 1	related par	•		follo \$		\$	3,117	\$	3,266	\$	3,308	\$	3,665	\$	5,033
Sales and marketing		10,586		13,033		15,795		32,054		32,654		33,864		34,798		42,957
Research and development		5,054		6,280		7,145		13,458		14,900		17,747		15,033		25,558
General and administrative		2,167		4,392		4,470		7,351		9,509		12,194		11,681		12,395
Total	\$	19,221	\$	25,353	\$	29,082	\$	55,980	\$	60,329	\$	67,113	\$	65,177	\$	85,943
(2) Includes amortization expense of acquire		_				240	•	1.050	•	1.504	0	1.500	•	1.500		1.050
Cost of revenue	\$		\$		\$	348	\$	1,272	\$	1,504	\$	1,503	\$	1,503	\$	1,958
Sales and marketing		8		8		8		50		73		73		73		108
Research and development		566	_	429	_	285	_		_		_		_		_	_
Total	\$	779	\$	642	\$	641	\$	1,322	\$	1,577	\$	1,576	\$	1,576	\$	2,066
(3) Includes asset impairment related to facility exit as follows:	\$		\$	316	\$	430	\$		\$	416	\$	_	- 5	<u> </u>	\$	
(4) Includes litigation-related expenses as																
follows:	\$	2,007	\$	16,334	\$	12	\$	3	\$	<u> </u>	\$	_	- 5	<u> </u>	\$	_

<sup>&</sup>lt;sup>(6)</sup> Since we have reported GAAP net losses for all periods presented, we have excluded all potentially dilutive securities from the calculation of the diluted net loss per share attributable to common stockholders as their effect is antidilutive and accordingly, basic net loss per share equals diluted net loss per share for all periods presented.

### Non-GAAP Condensed Consolidated Statements of Operations - Fiscal Quarters

(in thousands, except per share amounts) (unaudited)

Fiscal Quarter	Q1 FY20	Q2 FY20	Q3 FY20	Q4 FY20	Q1 FY21	Q2 FY21	Q3 FY21	Q4 FY21
End of Fiscal Quarter	10/31/2019	1/31/2020	4/30/2020	7/31/2020	10/31/2020	1/31/2021	4/30/2021	7/31/2021
Beginning of Fiscal Quarter	8/1/2019	11/1/2019	2/1/2020	5/1/2020	8/1/2020	11/1/2020	02/1/2021	5/1/2021
Revenue	\$ 93,590	\$ 101,268	\$ 110,524	\$ 125,887	\$ 142,578	\$ 157,044	\$ 176,404	\$ 197,074
Cost of revenue	17,939	18,385	22,559	26,969	26,957	29,324	33,809	38,487
Gross profit	75,651	82,883	87,965	98,918	115,621	127,720	142,595	158,587
Operating expenses:								
Sales and marketing	48,817	48,580	51,924	57,118	64,162	76,466	80,859	93,320
Research and development	14,651	13,997	16,687	19,327	20,870	24,004	25,919	30,622
General and administrative	8,451	7,941	9,703	10,055	10,934	12,459	12,914	14,033
Total operating expenses	71,919	70,518	78,314	86,500	95,966	112,929	119,692	137,975
Income from operations	3,732	12,365	9,651	12,418	19,655	14,791	22,903	20,612
Interest income	2,022	1,855	1,528	1,072	940	755	593	524
Interest expense	_	_	_	(140)	(359)	(363)	(359)	(360)
Other income (expense), net	(29)	(13)	70	(252)	268	518	71	329
Income before income taxes	5,725	14,207	11,249	13,098	20,504	15,701	23,208	21,105
Provision for income taxes (1)	794	716	911	1,077	498	1,671	1,837	845
Non-GAAP net income	\$ 4,931	\$ 13,491	\$ 10,338	\$ 12,021	\$ 20,006	\$ 14,030	\$ 21,371	\$ 20,260
Non-GAAP net income per share, diluted	\$ 0.04	\$ 0.10	\$ 0.07	\$ 0.08	\$ 0.14	\$ 0.10	\$ 0.15	\$ 0.14
Weighted-average shares used in computing non-GAAP net income per share, diluted	136,860	136,663	137,873	141,465	143,372	144,623	144,913	145,674

<sup>(1)</sup> We use our GAAP provision for income taxes for purposes of determining our non-GAAP income tax expense. The difference between our GAAP and non-GAAP income tax expense represents the effects of stock-based compensation expense recognized in foreign jurisdictions and any income tax benefits associated with business combinations. The income tax benefit related to stock-based compensation and included in the GAAP provision for income taxes was not material for all periods presented. In the fiscal quarter ended April 30, 2020 and July 31, 2020, we recorded a tax benefit of \$0.5 million and \$0.6 million, respectively, associated with intangible assets recognized as a result of our acquisitions of Cloudneeti Corporation and Edgewise Networks, Inc., respectively.

### **Condensed Consolidated Balance Sheets - Fiscal Quarters**

(in thousands

(unaudited)

Fiscal Quarter	(	21 FY20	(	Q2 FY20	•	Q3 FY20	,	Q4 FY20		Q1 FY21	•	Q2 FY21	(	Q3 FY21	•	Q4 FY21
End of Fiscal Quarter	10	/31/2019	_1	/31/2020	4	/30/2020		7/31/2020	_1	10/31/2020	_1	/31/2021	4	/30/2021	_7	7/31/2021
Assets																
Current assets:																
Cash and cash equivalents	\$	69,346	\$	76,534	\$	124,592	\$	141,851	\$	102,016	\$	95,347	\$	106,590	\$	275,898
Short-term investments		308,285		308,380		266,722		1,228,722		1,313,938		1,349,402		1,361,019		1,226,654
Accounts receivable, net		70,482		94,784		105,583		147,584		105,942		170,412		164,923		257,109
Deferred contract acquisition costs Prepaid expenses and other current assets		22,060 18,713		23,527 19,917		26,316 28,903		32,240 31,396		35,589 22,040		39,902 23,586		44,541 28,428		57,373 31,269
Total current assets	_	488,886	_	523,142	_	552,116	_	1,581,793	_	1,579,525	_	1,678,649	_	1,705,501	_	1,848,303
Property and equipment, net		48,361		52,355		63,297		75,734		83,976		90,527		106,812		108,576
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Operating lease right-of-use assets  Deferred contract acquisition costs, noncurrent		32,585 48,366		32,142 50,523		35,128 58,024		36,119 77,675		45,586 83,690		45,942 95,044		49,727 107,927		44,339 149,657
Acquired intangible assets, net		7,929		7,287		10,146		24,024		22,447		20,871		26,495		32,129
Goodwill		7,479		7,479		13,350		30,059		30,059		30,059		53,291		58,977
Other noncurrent assets		2,622		3,497		3,903		8,054		7,664		8,325		12,523		15,650
Total assets	\$	636,228	\$	676,425	\$	735,964	\$	1,833,458	\$		\$	1,969,417	\$	2,062,276	\$	2,257,631
Liabilities and stockholders' equity																
Current liabilities:																
Accounts payable	\$	3,784	\$	2,675	\$	9,392	\$	5,233	\$	7,663	\$	13,170	\$	20,172	\$	12,547
Accrued expenses and other current liabilities		12,003		13,606		14,366		16,361		13,871		14,208		16,622		22,908
Accrued compensation		22,926		25,019		34,215		49,444		37,097		47,861		61,276		93,622
Deferred revenue		218,191		251,221		274,726		337,263		340,035		406,184		445,835		571,286
Operating lease liabilities		9,413		11,142		12,939		15,600		17,796		20,152		20,974		19,842
Total current liabilities	_	266,317		303,663		345,638		423,901		416,462		501,575	_	564,879	_	720,205
Convertible senior notes, net								861,615		874,359		887,186		900,263		913,538
Deferred revenue, noncurrent		27,678		28,801		26,065		32,504		31,865		40,633		49,599		59,315
Operating lease liabilities, noncurrent		24,825		23,300		27,909		28,023		35,266		33,829		35,472		31,225
Other noncurrent liabilities		3,356		1,497		1,558		2,586		2,890		3,490		3,956		4,453
Total liabilities		322,176		357,261		401,170		1,348,629		1,360,842		1,466,713		1,554,169		1,728,736
Stockholders' equity																
Common stock		128		129		130		133		134		136		137		139
Additional paid-in capital		555,019		589,229		623,859		823,804		886,815		964,214		1,027,888		1,131,006
Accumulated other comprehensive income (loss)		436		491		827		463		(267)		472		659		(650)
Accumulated deficit		(241,531)	_	(270,685)	_	(290,022)	_	(339,571)	_	(394,577)	_	(462,118)	_	(520,577)	_	(601,600)
Total stockholders' equity		314,052		319,164		334,794		484,829	_	492,105		502,704		508,107		528,895
Total liabilities and stockholders' equity	\$	636,228	\$	676,425	\$	735,964	\$	1,833,458	\$	1,852,947	\$	1,969,417	\$	2,062,276	\$	2,257,631

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## ZSCALER, INC. Condensed Consolidated Cash flows - Fiscal Quarters

(in thousands) (unaudited)

Fiscal Quarter End of Fiscal Quarter	Q1 FY20 10/31/2019	<b>Q2 FY20</b> 1/31/2020	<b>Q3 FY20</b> 4//30/2020	<b>Q4 FY20</b> 7/31/2020	Q1 FY21 10/31/2020	<b>Q2 FY21</b> 1/31/2021	<b>Q3 FY21</b> 4//30/2021	<b>Q4 FY21</b> 7/31/2021
Beginning of Fiscal Quarter	8/1/2019	1/11/2019	2/1/2020	5/1/2020	8/1/2020	1/11/2020	2/1/2021	5/1/2021
Cash flows from operating activities	0/1/2019	1/11/2019	2/1/2020	3/1/2020	0/1/2020	1/11/2020	2/1/2021	3/1/2021
Net loss	\$ (17,076)	\$ (29,154)	\$ (19,337)	\$ (49,549)	\$ (55,006)	\$ (67,541)	\$ (58,459)	\$ (81,023)
Adjustments to reconcile net loss to cash provided by operating activities:								
Depreciation and amortization expense	3,582	3,926	4,770	5,456	6,092	7,235	8,074	8,262
Amortization expense of acquired intangible assets	779	642	641	1,322	1,577	1,576	1,576	2,066
Amortization of deferred contract acquisition costs	5,535	5,890	6,248	7,249	8,678	9,445	10,454	11,981
Amortization of debt discount and issuance costs	_	_	_	4,885	12,690	12,882	13,076	13,275
Non-cash operating lease costs	2,951	3,264	3,434	3,906	4,513	4,987	5,656	5,839
Stock-based compensation expense	18,376	23,866	27,770	51,383	57,185	61,380	59,973	79,997
Amortization (accretion) of investments purchased at a premium (discount)	(300)	(142)	(21)	513	2,605	2,841	3,154	3,115
Deferred income taxes	(49)	49	(555)	(617)	(520)	(461)	(521)	(904)
Impairment of assets Other	223	316 25	430 57	— 16	416 29	30	(56)	304
Changes in operating assets and liabilities, net of effects of business acquisitions	223	23	31	10	2)	30	(30)	304
Accounts receivable	22,859	(24,291)	(10,786)	(42,004)	41,634	(66,315)	4,553	(91,477)
Deferred contract acquisition costs	(6,176)	(9,514)	(16,538)	(32,824)	(18,042)	(25,112)	(27,976)	(66,543)
Prepaid expenses, other current and noncurrent assets	(2,471)	(1,510)	(9,384)	(215)	7,883	(1,161)	(4,925)	(5,185)
Accounts payable Accrued expenses, other current and noncurrent	(38)	(565)	2,526	(1,061)	76	4,551	1,794	1,030
liabilities	(466)	(777)	1,903	1,632	(1,243)	2,976	1,275	3,524
Accrued compensation	1,382	2,093	9,196	15,229	(12,347)	10,764	13,166	32,294
Deferred revenue	(5,333)	34,153	20,761	68,436	2,133	76,751	49,530	134,011
Operating lease liabilities	(2,349)	(2,840)	(293)	(2,122)	(4,821)	(4,424)	(6,976)	(5,830)
Net cash provided by operating activities	21,429	5,431	20,822	31,635	53,532	30,404	73,368	44,736
Cash flows from investing activities:								
Purchases of property, equipment and other assets	(10,210)	(4,889)	(9,694)	(18,279)	(8,904)	(10,499)	(14,812)	(13,950)
Capitalized internal-use software	(1,802)	(2,471)	(2,023)	(2,441)	(2,401)	(1,871)	(2,775)	(3,085)
Payments for business acquisitions, net of cash acquired	_	_	(8,918)	(30,683)	_	_	(29,420)	(11,110)
Purchases of strategic investments	_	_	_	(2,000)	_	_	(2,877)	(200)
Purchases of short-term investments	(88,410)	(59,133)	(55,221)	(1,052,865)	(174,663)	(244,975)	(304,834)	(91,008)
Proceeds from maturities of short-term investments	66,796	59,217	83,212	80,560	76,582	207,233	278,929	222,473
Proceeds from sale of short-term investments			14,084	7,008	11,500		10,999	
Net cash provided by (used in) investing activities	(33,626)	(7,276)	21,440	(1,018,700)	(97,886)	(50,112)	(64,790)	103,120
Cash flows from financing activities:								
Proceeds from issuance of common stock upon exercise of stock options	3,059	3,699	5,796	9,048	4,519	6,726	2,665	4,311
Proceeds from issuance of common stock under the employee stock purchase plan	_	5,334	_	9,999	_	8,563	_	17,141
Payment of deferred consideration related to a business acquisition  Proceeds from issuance of convertible senior notes,	_	_	_	_	_	(2,250)	_	_
net of issuance costs			_	1,130,522	_			
Purchases of capped calls related to convertible senior notes	_	_	_	(145,245)	_	_	_	_
Net cash provided by financing activities	3,059	9,033	5,796	1,004,324	4,519	13,039	2,665	21,452
Net increase (decrease) in cash and cash equivalents (1)	(9,138)	7,188	48,058	17,259	(39,835)	(6,669)	11,243	169,308
Cash and cash equivalents at beginning of period (1)	78,484	69,346	76,534	124,592	141,851	102,016	95,347	106,590
Cash and cash equivalents at end of period (1)	\$ 69,346	\$ 76,534	\$ 124,592	\$ 141,851	\$ 102,016	\$ 95,347	\$ 106,590	\$ 275,898

<sup>(1)</sup> We did not hold restricted cash for any periods presented.

### **GAAP to Non-GAAP Reconciliations - Fiscal Quarters**

(in thousands, except percentages and per share amounts)(unaudited)

Fiscal Quarter	(	Q1 FY20		Q2 FY20	(	Q3 FY20		Q4 FY20		Q1 FY21	Q2 FY21		Q3 FY21	Q4 FY21
End of Fiscal Quarter	1	0/31/2019	(	01/31/2020	2	4/30/2020	•	7/31/2020	1	0/31/2020	1/31/2021		4/30/2021	7/31/2021
Beginning of Fiscal Quarter		8/1/2019		11/1/2019		2/1/2020		5/1/2020		8/1/2020	11/1/2020		2/1/2021	5/1/2021
GAAP gross profit	\$	74,032	\$	81,030	\$	85,945	\$	94,529	\$	110,851	\$ 122,909	\$	137,427	\$ 151,596
Stock-based compensation expense and related payroll taxes		1,414		1,648		1,672		3,117		3,266	3,308		3,665	5,033
Amortization expense of acquired intangible assets		205		205		348		1,272		1,504	1,503		1,503	1,958
Non-GAAP gross profit	\$	75,651	\$	82,883	\$	87,965	\$	98,918	\$	115,621	\$ 127,720	\$	142,595	\$ 158,587
Non-GAAP gross margin		81 %		82 %		80 %		79 %		81 %	81 %	ó	81 %	80 %
GAAP sales and marketing expense	\$	59,411	\$	61,621	\$	67,727	\$	89,222	\$	96,889	\$ 110,403	\$	115,730	\$ 136,385
Stock-based compensation expense and related payroll taxes		10,586		13,033		15,795		32,054		32,654	33,864		34,798	42,957
Amortization expense of acquired intangible assets		8		8		8		50		73	73		73	108
Non-GAAP sales and marketing expense	\$	48,817	\$	48,580	\$	51,924	\$	57,118	\$	64,162	\$ 76,466	\$	80,859	\$ 93,320
Non-GAAP sales and marketing expense as a percentage of revenue		52 %		48 %		47 %		45 %		45 %	49 %	ó	46 %	47 %
GAAP research and development expense	\$	20,271	\$	20,706	\$	24,117	\$	32,785	\$	35,770	\$ 41,751	\$	40,952	\$ 56,180
Stock-based compensation expense and related payroll taxes		5,054		6,280		7,145		13,458		14,900	17,747		15,033	25,558
Amortization expense of acquired intangible assets		566		429		285				_	_		_	_
Non-GAAP research and development expense	\$	14,651	\$	13,997	\$	16,687	\$	19,327	\$	20,870	\$ 24,004	\$	25,919	\$ 30,622
Non-GAAP research and development expense as a percentage of revenue		16 %		14 %		15 %		15 %		15 %	15 %	ó	15 %	16 %
GAAP general and administrative expense	\$	12,625	\$	28,983	\$	14,615	\$	17,409	\$	20,859	\$ 24,653	\$	24,595	\$ 26,428
Stock-based compensation expense and related payroll taxes		2,167		4,392		4,470		7,351		9,509	12,194		11,681	12,395
Litigation-related expenses		2,007		16,334		12		3		_	_		_	_
Asset impairment related to facility exit (1)		_		316		430				416	_		_	_
Non-GAAP general and administrative expense	\$	8,451	\$	7,941	\$	9,703	\$	10,055	\$	10,934	\$ 12,459	\$	12,914	\$ 14,033
Non-GAAP general and administrative expense as a percentage of revenue		9 %		8 %		9 %		8 %		8 %	8 %	5	7 %	7 %
GAAP total operating expenses	\$	92,307	\$	111,310	\$	106,459	\$	139,416	\$	153,518	\$ 176,807	\$	181,277	\$ 218,993
Stock-based compensation expense and related payroll taxes		17,807		23,705		27,410		52,863		57,063	63,805		61,512	80,910
Litigation-related expenses		2,007		16,334		12		3		_	_		_	_
Amortization expense of acquired intangible assets		574		437		293		50		73	73		73	108
Asset impairment related to facility exit (1)				316		430		_		416				_
Non-GAAP total operating expenses	\$	71,919	\$	70,518	\$	78,314	\$	86,500	\$	95,966	\$ 112,929	\$	119,692	\$ 137,975
Non-GAAP total operating expenses as a percentage of revenue		77 %		70 %		71 %		69 %		67 %	72 %	5	68 %	70 %

Part	7/31/2021 5/1/2021 \$ (67,397) 85,943 2,066 \$ 20,612 10 % \$ (13,634) 13,274 \$ (360)
Signature   Sign	\$ (67,397) 85,943 ————————————————————————————————————
Stock-based compensation expense and related payroll taxes	85,943 — 2,066 — \$ 20,612 10 % \$ (13,634) 13,274 \$ (360)
Litigation-related expenses   2,007   16,334   12   3   1.57   1.576   1.576     Amortization expense of acquired intangible assets   779   642   641   1.322   1.577   1.576   1.576     Asset impairment related to facility exit	\$ 20,612 \$ 20,612 10 % \$ (13,634) 13,274 \$ (360)
Amortization expense of acquired intangible assets	\$ 20,612 10 % \$ (13,634) 13,274 \$ (360)
Asset impairment related to facility exit (1)	\$ 20,612 10 % \$ (13,634) 13,274 \$ (360)
Non-GAAP income from operations         3.3732         \$12,049         \$9,651         \$12,418         \$19,655         \$14,79         \$22,903           Non-GAAP operating margin         4 %         12 %         9 %         10 %         14 %         9 %         13 %           GAAP interest expense         \$	\$ (13,634) 13,274 \$ (360)
Non-GAAP operating margin	\$ (13,634) 13,274 \$ (360)
GAAP interest expense         \$ —         \$ —         \$ —         \$ (5,025)         \$ (13,049)         \$ (13,245)         \$ (13,436)           Amontization of debt discount and issuance costs         —         —         4,885         12,690         12,882         13,077           Non-GAAP interest expense         S         —         S         (140)         3(359)         13,037         (3639)         (3619)         (3619)         (3619)         (3619) <td>\$ (13,634) 13,274 \$ (360)</td>	\$ (13,634) 13,274 \$ (360)
Amortization of debt discount and issuance costs	13,274 \$ (360)
Non-GAAP interest expense         S —         S —         S —         S (14)         S (359)         3 (363)         3 (369)           Non-GAAP interest expense as a percentage of revenue         — 8         — 9         — 9         (0.11)%         (0.25)%         (0.23)%         (0.20)%           GAAP net loss         \$ (17,076)         \$ (29,154)         \$ (19,337)         \$ (49,549)         \$ (55,006)         \$ (67,541)         \$ (58,459)           Stock-based compensation expense and related payroll taxes         19,221         25,353         29,082         55,980         60,329         67,113         65,177           Litigation-related expenses         2,007         16,334         12         3         —         —         —           Amortization of debt discount and issuance costs         —         —         —         4,885         12,690         12,882         13,077           Amortization expense of acquired intangible assets         779         642         641         1,322         1,577         1,576         1,576           Asset impairment related to facility exit (10)         —         —         —         4490         (620)         —         —         —           Provision (benefit) for income taxes (2)         —         —         —	\$ (360)
Non-GAAP interest expense as a percentage of revenue	
GAAP net loss         \$ (17,076)         \$ (29,154)         \$ (19,337)         \$ (49,549)         \$ (55,006)         \$ (67,541)         \$ (58,459)           Stock-based compensation expense and related payroll taxes         19,221         25,353         29,082         55,980         60,329         67,113         65,177           Litigation-related expenses         2,007         16,334         12         3         —         —         —           Amortization of debt discount and issuance costs         779         642         641         1,322         1,577         1,576         1,576           Asset impairment related to facility exit (1)         —         316         430         —         416         —         —           Provision (benefit) for income taxes (2)         —         —         (490)         (620)         —         —         —           Non-GAAP net income         \$ 4,931         \$ 13,491         \$ 10,388         \$ 12,021         \$ 20,006         \$ 14,030         \$ 21,371           Non-GAAP net income as a percentage of revenue         \$ 4,931         \$ 13,491         \$ 10,388         \$ 12,021         \$ 20,006         \$ 14,030         \$ 21,371           GAAP net loss per share, basic and diluted         \$ (0,13)         \$ (0,23)         \$ (0,15)	
Stock-based compensation expense and related payroll taxes	(0.18)%
Stock-based compensation expense and related payroll taxes	\$ (81,023)
Litigation-related expenses   2,007   16,334   12   3	85,943
Amortization expense of acquired intangible assets 779 642 641 1,322 1,577 1,576 1,576  Asset impairment related to facility exit (1) ———————————————————————————————————	_
Asset impairment related to facility exit (1)	13,274
Provision (benefit) for income taxes (2)	2,066
Non-GAAP net income         \$ 4,931         \$ 13,491         \$ 10,338         \$ 12,021         \$ 20,006         \$ 14,030         \$ 21,371           Non-GAAP net income as a percentage of revenue         5 %         13 %         9 %         10 %         14 %         9 %         12 %           GAAP net loss per share, basic and diluted         \$ (0.13)         \$ (0.23)         \$ (0.15)         \$ (0.38)         \$ (0.41)         \$ (0.50)         \$ (0.43)           Stock-based compensation expense and related payroll taxes         0.14         0.19         0.21         0.40         0.42         0.46         0.45           Litigation-related expenses         0.01         0.12         — </td <td>_</td>	_
Non-GAAP net income as a percentage of revenue 5 % 13 % 9 % 10 % 14 % 9 % 12 % 12 % 13 % 9 % 10 % 14 % 9 % 12 % 12 % 12 % 13 % 9 % 10 % 14 % 9 % 12 % 12 % 12 % 12 % 12 % 12 % 12	_
GAAP net loss per share, basic and diluted         \$ (0.13)         \$ (0.23)         \$ (0.15)         \$ (0.38)         \$ (0.41)         \$ (0.50)         \$ (0.43)           Stock-based compensation expense and related payroll taxes         0.14         0.19         0.21         0.40         0.42         0.46         0.45           Litigation-related expenses         0.01         0.12         —         —         —         —         —         —           Amortization of debt discount and issuance costs         —         —         —         0.03         0.09         0.09         0.09           Amortization expense of acquired intangible assets         0.01         —         —         0.01         0.01         0.01         0.01           Asset impairment related to facility exit (1)         — </td <td>\$ 20,260</td>	\$ 20,260
Stock-based compensation expense and related payroll taxes  0.14 0.19 0.21 0.40 0.42 0.46 0.45 Litigation-related expenses  0.01 0.12	10 %
Stock-based compensation expense and related payroll taxes  0.14 0.19 0.21 0.40 0.42 0.46 0.45 Litigation-related expenses 0.01 0.12	\$ (0.59)
Litigation-related expenses  0.01 0.12 — — — — — — — — — — — — — — — — — — —	0.59
Amortization of debt discount and issuance costs — — — — — — — — — — — — — — — — — —	0.39
Amortization expense of acquired intangible assets  0.01 — 0.01 0.01 0.01  Asset impairment related to facility exit (1) — — — — — — — — — — — — — — — — — — —	0.09
Asset impairment related to facility exit (1)  Provision (benefit) for income taxes (2)  — — — — — — — — — — — — — — — — — — —	0.09
Provision (benefit) for income taxes (2) — — — — — — — — —	0.01
Adjustment to total fully undeed earnings per share 0.01 0.02 0.03 0.04 0.05	0.04
Non-GAAP net income per share, diluted \$ 0.04 \$ 0.10 \$ 0.07 \$ 0.08 \$ 0.14 \$ 0.10 \$ 0.15	\$ 0.14
1001-GAAr net income per snare, unuteu 5 0.04 5 0.10 5 0.07 5 0.08 5 0.14 5 0.10 5 0.15	\$ 0.14
Weighted-average shares used in computing GAAP net loss per share, basic and diluted 127,548 128,408 129,682 131,660 133,452 135,024 136,385	137,778
Potentially diluted shares 9.312 8.255 8.191 9.805 9.920 10.719 10.220	,,,,,
Antidilutive impact of capped call transactions $^{(4)}$ — — — — — — — — — — (1,120) (1,692)	
Weighted-average shares used in computing non-GAAP net income per share, diluted 136,860 136,663 137,873 141,465 143,372 144,623 144,913	9,869 (1,973)

- (1) Consists of asset impairment charges related to the relocation of our corporate headquarters.
- (2) We use our GAAP provision for income taxes for purposes of determining our non-GAAP income tax expense. The difference between our GAAP and non-GAAP income tax expense represents the effects of stock-based compensation expense recognized in foreign jurisdictions and any income tax benefits associated with business combinations. The income tax benefit related to stock-based compensation expense included in the GAAP provision for income taxes was not material for all periods presented. In the fiscal quarter ended April 30, 2020 and July 31, 2020, we recorded a tax benefit of \$0.5 million and \$0.6 million, respectively, associated with intangible asset recognized as a result of our acquisitions of Cloudneeti Corporation and Edgewise Networks Inc., respectively.
- (3) The sum of the fully diluted earnings per share impact of individual reconciling items may not total to fully diluted Non-GAAP net income per share due to the weighted-average shares used in computing the GAAP net loss per share, and due to rounding of the individual reconciling items. The GAAP net loss per share calculation uses a lower share count as it excludes potentially dilutive shares, which are included in calculating the non-GAAP income per share.
- (4) We exclude the in-the-money portion of our convertible senior notes for non-GAAP weighted-average diluted shares as they are covered by our capped call transactions. Our outstanding capped call transactions are antidilutive under GAAP but are expected to mitigate the dilutive effect of our convertible notes and therefore are included in the calculations of non-GAAP diluted shares outstanding.

### Free Cash Flow and Free Cash Flow Margin - Fiscal Quarters

(in thousands, except percentages) (unaudited)

Fiscal Quarter		Q1 FY20	Q2 FY20		Q3 FY20		Q4 FY20		Q1 FY21	(	Q2 FY21		Q3 FY21		Q4 FY21
End of Fiscal Quarter	1	0/31/2019	1/31/2020		4/30/2020		7/31/2020	1	0/31/2020	1	1/31/2021		4/30/2021		7/31/2021
Beginning of Fiscal Quarter		8/1/2019	 11/1/2019	_	2/1/2020	_	5/1/2020	_	8/1/2020	1	11/1/2020	_	2/1/2021	- —	5/1/2021
Revenue	\$	93,590	\$ 101,268	\$	110,524	\$	125,887	\$	142,578	\$	157,044	\$	176,404	\$	197,074
Free cash flows															
Net cash provided by operating activities	\$	21,429	\$ 5,431	\$	20,822	\$	31,635	\$	53,532	\$	30,404	\$	73,368	\$	44,736
Less: Purchases of property, equipment and other assets		(10,210)	(4,889)		(9,694)		(18,279)		(8,904)		(10,499)		(14,812)		(13,950)
Less: Capitalized internal-use software costs		(1,802)	(2,471)		(2,023)		(2,441)		(2,401)		(1,871)		(2,775)		(3,085)
Free cash flow	\$	9,417	\$ (1,929)	\$	9,105	\$	10,915	\$	42,227	\$	18,034	\$	55,781	\$	27,701
Year-over-year growth		80 %	(116)%		99 %		45 %		348 %		1,035 %		513 %		154 %
Free cash flow margin															
Net cash provided by operating activities, as a percentage of revenue		23 %	5 %		19 %		25 %		38 %		19 %		42 %	,	23 %
Less: Purchases of property, equipment and other assets, as a percentage of revenue		(11)%	(5)%		(9)%		(14)%		(6)%		(7)%		(8)%	1	(7)%
Less: Capitalized internal-use software costs, as a percentage of revenue		(2)%	(2)%		(2)%		(2)%		(2)%		(1)%		(2)%		(2)%
Free cash flow margin		10 %	(2)%		8 %		9 %		30 %		11 %		32 %	,	14 %

ZSCALER, INC.

### Calculated Billings and Other Selected Key Metrics - Fiscal Quarters

(in thousands, except percentages and customer data) (unaudited)

Fiscal Quarter	Q1 FY20	Q2 FY20 (1)	Q3 FY20	Q4 FY20	Q1 FY21	Q2 FY21	Q3 FY21	Q4 FY21
End of Fiscal Quarter	10/31/2019	1/31/2020	4/30/2020	7/31/2020	10/31/2020	1/31/2021	4/30/2021	7/31/2021
Beginning of Fiscal Quarter	8/1/2019	11/1/2019	2/1/2020	5/1/2020	8/1/2020	11/1/2020	2/1/2021	5/1/2021
Calculated Billings								
Revenue	\$ 93,590	\$ 101,268	\$ 110,524	\$ 125,887	\$ 142,578	\$ 157,044	\$ 176,404	\$ 197,074
Add: Total deferred revenue, end of period	245,869	280,022	300,791	369,767	371,900	446,817	495,434	630,601
Less: Total deferred revenue, beginning of period	(251,202)	(245,869)	(280,022)	(300,791)	(369,767)	(371,900)	(446,817)	(495,434)
Calculated billings	\$ 88,257	\$ 135,421	\$ 131,293	\$ 194,863	\$ 144,711	\$ 231,961	\$ 225,021	\$ 332,241
Year-over-year growth	37 %	18 %	55 %	55 %	64 %	71 %	71 %	70 %

<sup>(1)</sup> The prior fiscal year comparative fiscal quarter, Q2 FY19, included one large customer choosing to pay up-front for a multi-year, private cloud subscription of \$11.0 million.

### Other Key Business Metrics

Customers with equal or greater than \$100,000 annualized recurring revenue ("ARR")	763	810	871	973	1,057	1,182	1,314	1,480
Customers with equal or greater than \$1 million ARR	72	80	91	108	120	136	163	202