Zscaler Extends Cloud Capabilities to Deliver Secure Access to B2B Applications

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Provides business customers easy access to apps while minimizing the attack surface

SAN JOSE, Calif.--(BUSINESS WIRE)--Sep. 17, 2019-- Zscaler, Inc., the leader in cloud security, today announced Zscaler B2B, a new innovation that solves a long-standing problem businesses face when exposing their applications to their customers, suppliers and manufacturers.

Zscaler™ B2B is a unique solution that reduces the attack surface introduced by customer-facing applications that are exposed on the internet. Built with the fundamentals of a service-initiated zero trust network access (ZTNA) architecture, Zscaler B2B enables authorized customers to view applications, based on business policy, without ever exposing the apps to the Internet where they are often attacked.

“The cloud-delivered security provided by the Zscaler cloud platform has allowed us to rapidly deploy remote access services to employees and third-party vendors at scale, and without undue security concerns and the overhead of traditional VPN solutions,” said Matt Ramberg, Vice President Information Security, Sanmina. “We look forward to extending this approach for our private business apps being accessed by many of our customers today.”

Zscaler B2B supports multiple identity provider (IDP) configurations, which forces business customers to first authenticate against their own IDP solution. Once authenticated, customers can only view the applications they are authorized to access, making all other B2B applications unviewable. In a scenario where a supplier’s employee quits, that employee’s access privileges get revoked and there are zero digital crumbs for anyone outside of the organization to follow.

“It’s not enough to protect your employees and leave your company vulnerable to potential threats from external customers, suppliers, and manufacturers,” said Patrick Foxhoven, Chief Information Officer and Vice President of Emerging Technologies at Zscaler. “With Zscaler B2B, external users only receive admittance to the exact resources and applications needed to do their job, helping organizations to securely collaborate while granting them fast, policy-based access to business-critical resources.”

Users are connected to the applications over a secure channel that maintains complete privacy and integrity of all application data. It uses fully encrypted, inside-out tunnels that connect the business customer to the applications they are authorized to access, via a cloud broker, rendering them in a user-friendly portal for a simplified end user experience.

Zscaler B2B Key Benefits:

- Shrinks the attack surface by making apps invisible while still improving full transparency and control to the enterprise
- Flexibility of IDP use reduces cost and management of identities for external customers
- Seamlessly connects users to approved resources and applications in zero trust manner via a fully cloud-delivered architecture (less cost of hardware)
- Automatically provides SSL offload, load balancing and enables modern authentication

Zscaler B2B is available now as a limited release. For more information about the Zscaler B2B solution please visit https://info.zscaler.com/solution-secure-access-to-your-b2b-applications and for updates about Zenith Live please visit https://www.zscaler.com/zenithlive

About Zscaler

Zscaler (NASDAQ: ZS) enables the world’s leading organizations to securely transform their networks and applications for a mobile and cloud-first world. Its flagship services, Zscaler Internet Access™ and Zscaler Private Access™, create fast, secure connections between users and applications, regardless of device, location, or network. Zscaler services are 100 percent cloud-delivered and offer the simplicity, enhanced security, and improved user experience that traditional appliances are unable to match. Used in more than 185 countries, Zscaler operates a multi-tenant distributed cloud security platform, protecting thousands of customers from cyberattacks and data loss. Learn more at **zscaler.com** or follow us on Twitter **@zscaler**.

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