



Zscaler Extends Cloud DLP Service with Inline Exact Data Match for Massive Data Sets Covering Users Globally

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Combines native SSL inspection with granular policies to prevent data exfiltration for on-net and off-net protection

LONDON--(BUSINESS WIRE)--Oct. 22, 2018-- **Zenith Live Europe** – Zscaler, Inc. (NASDAQ: ZS), the leader in cloud security, today announced inline Exact Data Match (EDM) with native SSL inspection as part of its advanced Cloud Data Loss Prevention (DLP) service. The inline EDM capability extends the Zscaler™ cloud platform to protect against the loss of sensitive information across all users and branches with more precision while reducing the number of false positives to near zero. This service is provided in the Zscaler cloud, providing the capacity of one billion data points per customer across 100 data centers globally.

Traditional DLP appliances that sit in the data center are expensive and resource-intensive, and their protection can be subpar, often failing to alert an organization until after data has been compromised. Zscaler's inline EDM with native SSL inspection blocks sensitive information before it leaves the network. In the first half of 2018, the Zscaler cloud platform blocked an average of 800,000 SSL-encrypted transactions per day containing advanced threats. Zscaler EDM with native SSL inspection and policy enforcement secures all application and user traffic, providing enhanced security and a business advantage.

"IT organizations need better visibility into potential risks of data leakage with granular control and actionable outcomes," said Steve House, Vice President of Product Management, Zscaler. "With the addition of EDM, our customers, in real time, can more precisely identify and protect sensitive information that could potentially leave their network — keeping the good things in, and the bad things out."

Inline inspection and enforcement:

Inline inspection and enforcement are critical for acting quickly to block data from leaving the organization without affecting the user experience. With Zscaler DLP, EDM provides inline inspection of all network traffic, whether users are on or off the network, increasing the accuracy of data loss incidents and nearly eliminating false positives. EDM with native SSL inspection and policy enforcement secures all application and user traffic, providing enhanced security and greater visibility.

Capacity of the Zscaler cloud:

Because of the scalability of the Zscaler cloud, customers can fingerprint and match up to a billion cells of data at any time. We believe other solutions are limited by performance constraints due to the resource-intensive nature of the technology.

Granular Policy Control:

With EDM and highly customizable policies, Zscaler Cloud DLP can detect and stop the transfer of an exact match to a particular record to unauthorized parties or services. This technique eliminates false positives and thus improves both security posture as well as administrator productivity.

Availability:

The EDM feature is expected to be available on the Zscaler™ Cloud Security Platform in Fall 2018.

See Zscaler EDM at Zenith Live Europe:

Zscaler Cloud DLP with inline EDM will be demonstrated at the Zscaler user conference, Zenith Live Europe, held at the Sofitel London Heathrow Hotel, October 21 to October 23, 2018. For more information on Zenith Live Europe, visit <https://zenithlive.zscaler.com/>.

About Zscaler

Zscaler (Nasdaq: ZS) enables the world's leading organizations to securely transform their networks and applications for a mobile and cloud-first world. Its flagship services, Zscaler Internet Access™ and Zscaler Private Access™, create fast, secure connections between users and applications, regardless of device, location, or network. Zscaler services are 100% cloud delivered and offer the simplicity, enhanced security, and improved user experience that traditional appliances or hybrid solutions are unable to match. Used in more than 185 countries, Zscaler operates a multi-tenant, distributed cloud security platform that protects thousands of customers from cyberattacks and data loss. Learn more at zscaler.com or follow us on Twitter [@zscaler](https://twitter.com/zscaler).

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Forward-Looking Statements

This press release may be deemed to contain forward-looking statements, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding the availability of product features. Readers are cautioned that these forward-looking statements are only predictions and may differ materially from actual future events or results due to a variety of factors, including, among other things, the availability and expected functionality of the EDM feature and the risk factors set forth in Zscaler's most recent report on Form 10-K. Any forward-looking statements in this release are based on limited information currently available to Zscaler, which is subject to change, and Zscaler will not necessarily update the information.

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