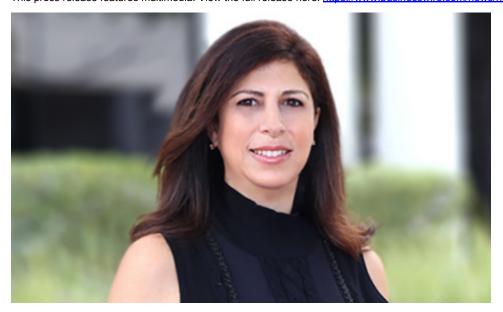# Zscaler Appoints Micheline Nijmeh Chief Marketing Officer

October 2, 2018

*Tech Industry Executive with Over 15 years of Enterprise Expertise and Proven Results to Drive Marketing Transformation for Cloud Security Team*

SAN JOSE, Calif.--(BUSINESS WIRE)--Oct. 2, 2018-- Zscaler, Inc. (NASDAQ: ZS), the leader in cloud security, today announced that it has appointed Micheline Nijmeh as Chief Marketing Officer (CMO). Nijmeh will be responsible for global marketing with a focus on driving revenue and brand recognition for the company. An experienced marketing executive, Nijmeh brings more than 15 years of enterprise marketing knowledge to Zscaler. Nijmeh will report directly to Zscaler Chief Executive Officer, Jay Chaudry.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20181002005279/en/



Zscaler Chief Marketing Officer, Micheline Nijmeh (Photo: Business Wire)

"As a security company born in the cloud, it was crucial for Zscaler to find a marketing leader who understands the impact of cloud transformation in the enterprise. Micheline's experience as a SaaS marketing executive, her deep understanding of cloud platform solutions, and her ability to grow revenue pipeline made her the ideal person for the job and we're thrilled to welcome her to the team," said Jay Chaudhry, CEO, president and founder of Zscaler. "We believe Micheline's track record in building strong brands and driving effective strategy will help to fuel Zscaler's continued growth and market leadership."

Nijmeh was most recently CMO at Xactly Corporation, where she helped drive the company's transformation and leadership in sales performance management. She has also held a number of senior marketing leadership positions at industry leading high-tech companies such as Silver Spring Networks and Salesforce, with responsibilities spanning product and corporate marketing, demand generation, advertising, digital, social, and communications.

"Zscaler is redefining network security," said Nijmeh. "Its innovative cloud security platform is leading the way to secure network transformation for thousands of industry leading enterprises, including over three hundred companies from the Forbes Global 2,000, and I couldn't be more thrilled to be part of it."

Nijmeh has been recognized for her business achievements, including being named in 2015 to the list of top "50 Women in Tech Dominating Silicon Valley," and being chosen as a nominee for the "20 Women to Watch in Lead Management."

**About Zscaler**

Zscaler enables the world's leading organizations to securely transform their networks and applications for a mobile and cloud-first world. Its flagship services, Zscaler Internet Access™ and Zscaler Private Access™, create fast, secure connections between users and applications, regardless of device, location, or network. Zscaler services are 100% cloud delivered and offer the simplicity, enhanced security, and improved user experience that traditional appliances or hybrid solutions are unable to match. Used in more than 185 countries, Zscaler operates a multi-tenant, distributed cloud security platform that protects thousands of customers from cyberattacks and data loss. Learn more at zscaler.com or follow us on Twitter @zscaler.

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