



## Zscaler Attains EU-U.S. Privacy Shield Certification

January 20, 2017

**An early adopter of international privacy standards, Zscaler furthers its commitment to protecting customer data**

SAN JOSE, CA--(Marketwired - Jan 20, 2017) - [Zscaler, Inc.](#), the leading cloud security company, announced today that effective November 23, 2016, it has become certified under the [EU-U.S. Privacy Shield Certification](#) Framework (the "Privacy Shield"). Zscaler customers can be assured that any personal data transferred from the EU to the United States will be protected by the safeguards set by the Privacy Shield and fully compliant under EU law.

Following the invalidation of the Safe Harbor Framework, the Privacy Shield was jointly designed and approved by the U.S. Department of Commerce and the European Commission in July 2016 to provide companies with a mechanism to comply with EU data protection requirements when transferring personal data from the EU to the United States in support of transatlantic commerce.

With business becoming increasingly global in scope, and with more and more companies adopting cloud solutions, international data transfers are crucial to support transatlantic commerce and foster economic growth. In order to facilitate this growth, companies and individuals in the EU must trust that their service providers in the United States are committed to data privacy and protection. Certifying to an international framework such as the Privacy Shield in a timely manner is one way to demonstrate that commitment.

"Zscaler felt it was important to be an early adopter of the Privacy Shield, as protecting the data of our customers always comes first," Shaun Ghafouri, Director of Legal at Zscaler. "Zscaler believes that its early investment in the Privacy Shield is the right one and demonstrates our clear commitment to privacy and protecting the data of our valued customers."

For more information about the Privacy Shield, please visit <https://www.privacyshield.gov>.

### About Zscaler

Zscaler, Inc., the leading [cloud security](#) company, is revolutionizing Internet security with the industry's first Security as a Service Platform. As the most innovative firm in the \$35 billion security market, Zscaler is used by more than 5,000 leading organizations, including 50 of the Fortune 500, protecting more than 15 million users worldwide against cyber-attacks and data breaches.

Zscaler is a Gartner Magic Quadrant leader for Secure Web Gateways and delivers a safe and productive Internet experience for every user, from any device or location -- 100% in the cloud. Zscaler delivers unified, carrier-grade internet security, next generation firewall, web security, sandboxing/advanced persistent threat (APT) protection, data loss prevention, SSL inspection, traffic shaping, policy management and threat intelligence -- all without the need for on-premises hardware, appliances or software. To learn more, visit us at [www.zscaler.com](http://www.zscaler.com).

*Zscaler™, SHIFT™, Direct-to-Cloud™ and ZPA™ are trademarks or registered trademarks of Zscaler, Inc. in the United States and/or other countries. All other trademarks are the property of their respective owners.*

### Contact:

Whitney Glockner Black  
Director of Communications  
650-260-4616  
[wblack@zscaler.com](mailto:wblack@zscaler.com)